

AMENDMENTS TO THE CLAIMS

1. (Currently amended) A method of capturing dialog on a computer network, said method comprising:

establishing contact, based on an initial access request to a first network node, with an intermediary node so that a subsequent dialog is directed through said intermediary node by causing a request inbound to said first network node to be directed to said intermediary node and causing a response outbound from said first network node that responds to said inbound request to be directed to said intermediary node, wherein a plurality of requests inbound to said first network and a plurality of responding outbound responds are directed to said intermediary node, thereby capturing substantially an entirety of a dialog with said network node, and wherein said inbound request and said outbound response are directed to said intermediary node by causing a network address of said intermediary node to be added to said inbound request and to said outbound response;

logging said dialog, by storing, in a memory, predetermined data related to at least one of said inbound requests and said outbound responses;

analyzing said dialog to measure at least one parameter related to said dialog; and

modifying, in said intermediary node, a content of at least one of said inbound requests and said outbound responses, wherein said modifying said content comprises adding said network address of said intermediary node so that said dialog continues to be directed to said

intermediary address, said modifying said content further comprising adding said network address of said intermediary node to any of an inbound request and an outbound response related to a second node in said network, thereby additionally causing a dialog with said second node to be directed through said intermediary node as dialog related to said initial access request.

2-30. (Canceled)

31. (Previously presented) The method of claim 1, further comprising at least one of:
filtering a content of said dialog;
analyzing said data in said logging of said dialog;
displaying at least a portion of said data of said dialog; and
formatting information in said dialog for at least one of logging and displaying said information.

32. (Canceled)

33. (Currently amended) The method of claim ~~32~~ 1, wherein at least one of said at least one parameter that is measured relates to an effectiveness of a web site located at said first network node.

34. (Previously presented) The method of claim 1, wherein at least a portion of said dialog interfaces with a natural language processing module, to allow a context of said dialog to be determined by using said natural language processing module.

35. (Previously presented) The method of claim 1, wherein said modifying allows an interview to be dynamically conducted with a user that contacted said first node with a browser.

36. (Canceled)

37. (Previously presented) The method of claim 1, wherein:

said first network node comprises a web server;

said intermediary node comprises a proxy/surrogate server;

said initial access request and said inbound requests originate from a user's browser and said outbound responses are sent to said user's browser; and

said proxy/surrogate server causes said dialog to be directed through said proxy/surrogate server by adding an address information of said proxy/surrogate server to contents of said dialog.

38. (Previously presented) The method of claim 37, further comprising adding said address information of said proxy/surrogate server to requests from said user's browser to other web servers in said computer network and to responses therefrom, thereby allowing said

proxy/surrogate server to additionally capture a dialog between said user's browser and said other web servers.

39. (Previously presented) The method of claim 37, wherein said first network node comprises a first web server on said computer network and wherein the directing of dialog traffic through said proxy/surrogate server continues automatically until terminated by said user by making a URL selection that has not been modified for said direction through said proxy/surrogate server, including dialog traffic by said user's browser with web servers on said computer network other than said first web server.

40. (Previously presented) The method of claim 1, further comprising modifying an outbound response before passing it to a user, in order to conduct an interview with the user.

41. (Previously presented) The method of claim 1, wherein a user's state during said dialog is determined.